

Javier Errecarte

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Digital Designer

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Since 2001, I have developed and dedicated myself to Web Design, Graphic Design, Audiovisual Editing, Animation, Illustration, and Art Direction. I excel at working closely with interdisciplinary teams, and my priorities are to meet the objectives and requirements of each project and client, focusing on the user experience and the visual quality of the final product. I am always seeking new opportunities to grow and apply my experience to challenging projects in the digital and creative fields. I was born in Argentina and have been living in Spain since 2016.

SKILLS

UI/UX DESIGN

Mobile and desktop design, information architecture, design systems, wireframes, components, interactive prototypes, mockups.

WEB DEVELOPMENT

Optimal and conscious layout: Responsive Design, Mobile First, Pixel Perfect, SEO Friendly, minified resources, special attention to website loading speed. HTML5, PHP, JS, SCSS, MySQL and WordPress.

WEB SETUP

Management and configuration of hosting services, domain names, DNS configuration, SSL, protection, and optimization with CloudFlare.

VISUAL DESIGN

Design of visual identity, brand manual, advertising posters, stationery, editorial, content for social networks, retouching and photo manipulation, etc.

AUDIOVISUAL

Direction, production, and video editing for all types of media and screens.

ANIMATION

Creation of animated clips, logo animations, UI components, etc.

ILLUSTRATION

Creation of illustrations in a wide range of styles for different fields.

EXPERIENCE

Digital Designer

FREELANCE | 2001-TODAY

Design and development of projects for clients independently. I have worked on projects for Quilmes, Discovery Channel, Discovery Kids, National Geographic, the Municipality of San Isidro, and Sarkany, among others.

Digital Designer

PARNASO | 2019-2020
SEVILLA, SPAIN

Advertising agency in Seville. As head of the Digital Design department, my tasks included designing and developing websites and editing videos. I maintained direct contact with clients, providing advice, information, and training. I worked closely and smoothly with the SEO, Dev and Graphic Design teams. Additionally, I was responsible for mentoring a junior designer.

Art Director

MANO MW | 2010-2012
BA, ARGENTINA

Development of web games and websites for clients such as Discovery Kids, PakaPaka, and Liv TV. My role was to create and direct the art for the games and design websites. As an Art Director, I coordinated a team of programmers, animators, illustrators, and 3D modelers. I also worked closely with the Project Director on gameplay. I was responsible for character design, environment design, user interface design, sketches, final illustrations, character animation, application architecture, audiovisual editing, and web design.

Senior Web Designer

NUEVA GESTIÓN | 2008-2009
BA, ARGENTINA

Digital Designer for politician and businessman Francisco De Narváez, who at the time was running for deputy in the Province of Buenos Aires. I actively participated in the digital strategy to promote his profile nationally, disseminate his proposals, and secure the necessary votes to compete with the ruling party in the 2009 legislative elections, successfully achieving these objectives. I was responsible for designing and implementing over 30 websites, microsites, landing pages, and logos. I worked closely with programming teams and developed Wordpress templates for all projects. Later, from 2012 to 2015, I resumed work with Nueva Gestión as an external collaborator.

Web Designer

MEDIA 8 | 2007-2008
BA, ARGENTINA

Design and implementation of websites at a New York-based agency with offices in Buenos Aires. Information architecture, UI design, photo retouching, and HTML5, PHP, and CSS layout.

Digital & Graphic Designer

DIGITAL VENTURES | 2006-2007
BA, ARGENTINA

Web design of a social network project for the Brazilian market, landing pages and creation of animated digital banners for online advertising campaigns. Graphic design for the agency's own branding: stationery, brochures, flags, and exhibition stands.

Graphic Designer

TECHNOHOUSE | 2005-2006
BA, ARGENTINA

Physical store for technological products where I was responsible for all business designs: logo, marquee, product catalogs, signage, and stationery.

Illustrator & Graphic Designer

INDO Y LIBERTA | 2004-2005
BA, ARGENTINA

Newly graduated from technical school at the age of 18, I was hired to work on a comic book project called Indo y Liberta (a sort of Latin American Asterix). My tasks included traditional background illustration, digitization, digital cleaning, and cover design.

REFERENCES

PARNASO COMUNICACIÓN

Eugenio González, SEO Manager

Linkedin: eugenio-atencia-gonzalez

+34 665 68 8916

MANO MEDIAWORKS

Mariano Sorrentino,

Co-Founder y General Manager

linkedin.com/in/marianods

FUNDACIÓN NUEVA GESTIÓN

Mariano Saenz, Team Manager

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MEDIA 8

Esteban Mainieri, Office Director

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DIGITAL VENTURES

Mercedes Birello, RRHH Manager

Linkedin: mercedesbirello

TECHNOHOUSE

Maximiliano Tropeano, Co-Founder

Linkedin: maximilianodariotropeano

INDO Y LIBERTA

Juan Rodríguez, Painter

juanirz77@gmail.com

TOOLS

Figma, Adobe XD, Principle, Photoshop, Fresco, Procreate, Illustrator, InDesign, Premiere, After Effects, Animate, Audition, DaVinci Resolve Studio, Google Workspace,

Asana, Visual Studio Code, Github, MAMP, CloudFlare, WordPress, WooCommerce, Framer, Webflow and other relevant tools.

EDUCATION

Photographic Lighting

CELCIT | 2021

Graphic Design

University of Buenos Aires | 2004

English (Intermediate/B1)

Wallstreet Institute | 2007

Desarrollo Web

Image Campus | 2004

Traditional Animation I & II

SUTHER Vocational Training Center

2005-2006

Graphic Design and Advertising Promotion

Fernando Fader Technical School
1998-2003

LANGUAGES

Spanish: Native

English: Intermediate proficiency

CONTACT

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